

<<大学体验英语 快速阅读教程4>>

图书基本信息

书名：<<大学体验英语 快速阅读教程4>>

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内容概要

倡导英语学习现代理念，提供英语学习整体方案，创造英语学习崭新体验，迎接中国入世全面挑战。

注重实用表达能力的培养：在语言基础训练中加大听力和口语的学习内容，加强实用阅读、实用会话、实用写作的训练，培养学习者英语综合运用能力和在涉外交际中的实用表达能力。

注重教材的可操练性：选文短小精悍，生动有趣，便于听、说、读、写、译的训练；练习设计层层深入，通过训练达到学懂、会用的教学目的。

强调以人为本，突出“个性化”学习：注重学习者在整个学习过程中自主学习的引导，强调学习者在体验语言的立体化环境中获得语言知识、体验用英语表达和交流思想的美妙。

重视文化知识的学习，培养“跨文化意识”：提供大量真实的图片、富有时代感的文字材料以及英语国家丰富的文化背景，开拓学习者的视野。

立体化教材为英语学习提供全方位服务：文字版、网络版、电子教案以及多媒体学习课件等提供了立体、互助的英语学习环境。

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