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<<英汉请求策略理论与实证对比研究>>

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内容概要

《英汉请求策略理论与实证对比研究：礼貌语用学视野》试图通过对跨文化语用学、语际语用学、社交语用学、对比语用学、言语行为理论，尤其是礼貌语用学理论的考察，在对美国人和中国人请求策略问卷调查的基础之上，运用对比手段来描述和解释英汉两种语言在运用此策略方面的相同性和差异性。
这样，我们方可对礼貌语用概念有一个较好的理解和认知。

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