

<<高级职业英语听说教程>>

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内容概要

本书是一套专门针对高职高专学生实际的公共英语系列教材。其编写历经两年之久，经过了大型调查研究，获得了大量客观可靠的数据和访谈笔录，并在此基础上进行了科学的定量和定性分析。其编写理念是在对用人单位、毕业生、在校生和教师及教学管理部门进行调查的基础上，采取“能力倒推”的方法，即根据调查统计结果筛选出毕业生实际工作岗位所涉及的岗位英语技能点，再根据目标工作岗位群的特征，将这些技能点按照语言教学的客观规律进行科学的编排和语言精加工，整合成具有共性特征的技能模块，从而形成教材的主要架构。本系列教材依据教育部颁布的《关于全面提高高等职业教育教学质量的若干意见》，遵循“面向社会，针对岗位，强化能力，促进发展”的宗旨，坚持“能力本位、任务驱动、行动导向、教学做一体化”的教学模式和以岗位技能为主线，以职场活动为情景的编写原则，构建“基于工作过程的项目导向”的内容体系，紧扣岗位需求，做到“学中做，做中学”，以“学以致用”、“学以致用”、突出技能训练、全面提高学生完成岗位工作能力为目的。

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