

<<职通商务英语>>

图书基本信息

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前言

自加入世界贸易组织以来，我国的国际经济贸易地位不断提升，国际商务交往更加频繁。

《职通商务英语听说教程》是为高职高专商贸类专业的学生及具有相应英语水平的商务工作者与英语爱好者编写的基础课程教材。

本套教材突破了传统的教材编写模式，综合考虑了高职高专商贸类专业学生的实际英语水平以及他们的主要就业岗位对其专业能力的基本要求，力求把英语听说技能的培养和商贸知识的教学结合起来，通过内容丰富、难度适中的商务英语听说材料，循序渐进地使学生在仿真的商务实践活动中提高商务英语的运用能力。

《职通商务英语听说教程》通过分析高职高专商贸类专业工作岗位对应聘者英语应用能力的需求，立足于“提高语言技能，拓展商务知识”，从高职高专学生的实际水平出发，从语言的摹本单位入手，合理安排了商务材料在三册书中的比例，突出实践环节，重视能力的培养，本系列教材在选材及练习设计上始终遵循“学练结合，重在运用”的原则，以课本为主要依托，辅以MP3录音和网络资源等现代化教学手段，为学习者营造了立体化的商务英语听说学习环境。

内容概要

《商务英语听说教程2（附MP3光盘1张）》通过分析高职高专商贸类专业工作岗位对应聘者英语应用能力的需求，立足于“提高语言技能，拓展商务知识”，从高职高专学生的实际水平出发，从语言的摹本单位入手，合理安排了商务材料在三册书中的比例，突出实践环节，重视能力的培养，本系列教材在选材及练习设计上始终遵循“学练结合，重在运用”的原则，以课本为主要依托，辅以MP3录音和网络资源等现代化教学手段，为学习者营造了立体化的商务英语听说学习环境。

书籍目录

Unit 1 World Economic OrganizationsSection Lead-inSection Background InformationSection
Economic ScenesSection Language PointsSection Simulated Class TrainingSection Funny TimeUnit 2
Office WorkSection Lead-inSection Background InformationSection Economic ScenesSection
Language PointsSection Simulated Class TrainingSection Funny TimeUnit 3 Hotel ServiceSection
Lead-inSection Background InformationSection Economic ScenesSection Language PointsSection
Simulated Class TrainingSection Funny TimeUnit 4 FinanceSection Lead-inSection Background
InformationSection Economic ScenesSection Language PointsSection Simulated Class TrainingSection
Funny TimeUnit 5 Culture & EducationSection Lead-inSection Background InformationSection
Economic ScenesSection Language PointsSection Simulated Class TrainingSection Funny TimeUnit 6
HousingSection Lead-inSection Background InformationSection Economic ScenesSection Language
PointsSection Simulated Class TrainingSection Funny TimeUnit 7 MarketingSection Lead-inSection
Background InformationSection Economic ScenesSection Language PointsSection Simulated Class
TrainingSection Funny TimeUnit 8 Job InterviewSection Lead-inSection Background
InformationSection Economic ScenesSection Language PointsSection Simulated Class TrainingSection
Funny TimeUnit 9 Electronic CommerceSection Lead-inSection Background InformationSection
Economic ScenesSection Language PointsSection Simulated Class TrainingSection Funny TimeUnit 10
International TradeSection Lead-inSection Background InformationSection Economic ScenesSection
Language PointsSection Simulated Class TrainingSection Funny TimeVocabularyProper Words and
Expressions

章节摘录

2. Annual Disposable Income Per Capita for Urban and Rural Households () 1) The annual disposable income per capita for urban households was climbing from RMB 1 700 in 1991 to RMB 14 000 in 2007. This was equivalent to an 8.3 times increase. () 2) There was a 5.2 times rise in the annual disposable income per capita from RMB 705 to RMB 3 600. () 3) It was noted that there wasn't a large income disparity between the urban and rural households. () 4) In 2007, the annual disposable income per capita for urban households was 74% higher than that of the rural households.

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