

<<职通商务英语听说教程>>

图书基本信息

书名：<<职通商务英语听说教程>>

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前言

自加入世界贸易组织以来，我国的国际经济贸易地位不断提升，国际商务交往更加频繁。

《职通商务英语听说教程》是为高职高专商贸类专业的学生及具有相应英语水平的商务工作者与英语爱好者编写的基础课程教材。

本套教材突破了传统的教材编写模式，综合考虑了高职高专商贸类专业学生的实际英语水平以及他们的主要就业岗位对其专业能力的基本要求，力求把英语听说技能的培养和商贸知识的教学结合起来，通过内容丰富、难度适中的商务听说材料，循序渐进地使学生在仿真的商务实践听说活动中提高商务英语的运用能力。

《职通商务英语听说教程》通过分析高职高专商贸类专业工作岗位对应聘者英语应用能力的需求，立足于“提高语言技能，拓展商务知识”，从高职高专学生的实际水平出发，从语言的基本单位入手，合理安排了商务材料在三册书中的比例，突出实践环节，重视能力培养。

本系列教材在选材及练习设计上始终遵循“学练结合，重在运用”的原则，以课本为主要依托，辅以MP3录音和网络资源等现代化教学手段，为学习者营造了立体化的商务英语听说学习环境。

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内容概要

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章节摘录

Role A : A businessman. Role B : A receptionist of the Shangri-La~ China World Hotel. Situation : A consults B about the services provided by the hotel Reference information : Ideally located in the heart of Beijings diplomatic and business district, the 716-room Shangri-La~ China World Hotel is the leading address for business and government leaders as well as travelers visiting the capital of China. Comfort, luxury and style define China World Hotels 716 guestrooms and suites, including two Presidential Suites, the Beijing Suite and the China Suite. The rooms offer an oversized work desk with arms-length access to IDD facilities and complimentary broadband Internet. The magnificent Fitness Centre in China World Hotel is designed to enhance your physical and mental well-being featuring a splendid heated indoor swimming pool and a state-of-the-art gymnasium. After a work-out or a swim or a game of tennis in our indoor courts, unwind by relaxing those tired muscles in the steam rooms. Or, you could choose to ease jetlag by indulging in traditional Chinese massage or out the only Oxygen Room in Beijing. Whatever meetings you are planning or whatever services you may require, from intimate private meetings to global conventions, our highly experienced team of events, meetings and conferences planning professionals are on hand, dedicated to ensure that your events are a resounding success.

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