

<<金融英语-含光盘>>

图书基本信息

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内容概要

《教育部职业教育与成人教育司推荐教材：金融英语（附MP3光盘1张）》以“结合专业知识，结合生活实际”为基本原则，精选素材，全方位涵盖金融业务，以设立真实、实用、有效的交际任务为主线，通过听、说、读、写四项技能的培养，训练学生运用多种方法有效掌握金融英语的内容，使学生在提高英语交际水平的同时，还能巩固金融业务的基本知识，最终顺利步入职场，满足岗位需求。

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书籍目录

Unit 1 Saving Money Unit 2 Money Exchange & Remittance Unit 3 Phone-Banking & E-Banking Unit 4 Credit Card Service Unit 5 Investment Unit 6 Stocks and Securities Unit 7 Insurance Unit 8 Financing Words and Expressions Keys and Tape Scripts

章节摘录

1. Savings - saving for a rainy day. It is the number one rule for managing your finances. Because you don't know what the Future holds, setting aside an emergency reserve is wise. 2. Health insurance - a necessity for everyone in case of illness, accident or regular checkups to monitor health. The investment in health insurance is a valuable property. 3. Stocks - the major instrument of investment. It always takes up an important part of an investment portfolio. But it is difficult to time the peaks and valleys of a stock. Investing in stocks has some risks. Being patient is a key to successful stock investment. 4. Bonds - offer better returns. It's a good idea to buy some nice, stable bonds at the same time. You should invest in a portfolio of more stocks or bonds. It is a good means of keeping down risks. 5. Funds - a good chance. Professional Fund manager will help you manage your money. Generally these Funds invest in the stock market. 6. Foreign exchange - a good channel to invest in. Sometimes you can benefit more if you change your pound into the RMB, and then change the RMB into the US dollar. People can choose the types of Foreign investment: Foreign exchange and deposit, the investment of Foreign exchange market. 7. Futures - a good choice to invest in. The Futures market is very valuable to manage price risk. Futures can be divided into: Commodity Futures (Agricultural Product Futures, Energy Futures and Metal Futures) and Financial Futures (Foreign Exchange Futures and Stock Index Futures) .

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