

<<全国行业英语系列统编教材>>

图书基本信息

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内容概要

当今，社会经济文化发展的全球化趋势对机电类人才的培养提出更高的要求。为此，我们根据教育部职业教育教学改革精神和当前高等职业教育教学实际，并在充分调研机电类企业技术人员涉外工作实际需求的基础上编写了《机电职业英语》教材。

《全国行业英语系列统编教材：机电职业英语》吸收了德国双元制教学体系中科学的教学指导思想和育人理念，并按照“工学结合”教材建设的要求，以职业发展为导向，以培养综合职业能力为核心，以典型涉外工作任务为主线，以培养职业英语素质为基础编写而成。

本教材共8个单元，每个单元均以项目形式呈现、涵盖机电职场主要涉外交际任务，教学设计突出职业性，突出课业设计，创新课程评价。

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