

<<先锋英语同步练习-3>>

图书基本信息

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内容概要

《先锋英语同步练习3》是符合教改精神、能满足新时代教学需要的一套国际化英语教材。其原版教材（Language Leader）由培生教育出版集团出版，高等教育出版社引进后由国内知名高校的英语教育专家和骨干教师完成了针对我国高校学生需求的本土化改编工作。在改编过程中，编者以服务新时代人才培养战略为宗旨，主张通过语言学习培养学生的批判性思维，在教学活动中树立学生的团队合作意识，进而提升他们的人文素养并培养他们终身学习的观念。《先锋英语同步练习3》为同步练习第三册。

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章节摘录

A Over the last hundred or so years, human beings have developed at an amazing rate. Who would have believed a hundred years ago that today we could receive messages from across the world in seconds? However, we might also ask if the people of a hundred years ago would have considered receiving messages as quickly as possible the most important need for society. (Introductory topic sentence) ___ B 2 Nobody denies that the computer is one of the most important pieces of technology today. It is important to note, however, that much of the development to improve computers is either in response to people's need to communicate on the Internet or to play games. 3 Why is this the case? The first thing to remember when trying to answer this question is that technology is developed and produced by private businesses and the main motivation of any private industry is most certainly the making of money. 4 There is no doubt, therefore, that these companies do not ask themselves whether their new device or machine will benefit society. 5 Rather they selfishly ask themselves whether the product will sell. C Readers may see this as a positive development as it means that the consumer is the decision maker. Unfortunately, consumers are far more interested in how to make their own little lives easier and less tedious than in developments that benefit the world. For example, 7 it is unquestionably true that an average teenager would prefer to read about the latest new computer game than the development of a fantastic little machine that removes bacteria from food. One supplies hours of fun for tired little minds, the other may save millions of people. D It is also unfortunately the truth that such products as an anti-bacteria device are usually developed either by state-supported institutions or small organisations with little money. So, while these great projects struggle to find money, the big organisations can decide whether to design a game or a new entertainment system for their luxury fast cars.

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