

<<体验商务英语教师用书1>>

图书基本信息

书名：<<体验商务英语教师用书1>>

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内容概要

《体验商务英语教师用书1（第2版）》承继了第一版活泼、高效的体验式商务英语学习模式。在此基础上对听力和阅读材料进行了全面更新，紧扣时代脉搏，多维度拓展商务英语语言及交际能力，着力打造精品。

《体验商务英语教师用书1（第2版）》由《综合教程》（1~5）、《教师用书》（1~5）、《同步练习》（1~5）和《视听说教程》（1~4）组成。

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书籍目录

IntroductionNotes on unitsUnit 1 IntroductionsAt a glanceBusiness briefLesson notesUnit 2 Work and leisureAt a glanceBusiness briefLesson notesUnit 3 ProblemsAt a glanceBusiness briefLesson notesRevisionUnit AUnit 4 TravelAt a glanceBusiness briefLesson notesUnit 5 Food and entertainingAt a glanceBusiness briefLesson notesUnit 6 SalesAt a glanceBusiness briefLesson notesRevisionUnit BUnit 7 PeopleAt a glanceBusiness briefLesson notesUnit 8 MarketsAt a glanceBusiness briefLesson notesUnit 9 CompaniesAt a glanceBusiness briefLesson notesRevisionUnit CUnit 10 The WebAt a glanceBusiness briefLesson notesUnit 11 CulturesAt a glanceBusiness briefLesson notesUnit 12 JobsAt a glanceBusiness briefLesson notesRevisionUnit DText bankTeacher's notesUnit 1 IntroductionsAn interesting manA famous department storeUnit 2 Work and leisureA daily routineWays of getting to workUnit 3 ProblemsHow old is too old?How to sack a friendUnit 4 TravelBudget hotelsTravel dubsUnit 5 Food and entertainingFree business lunchesMeet while you eatUnit 6 SalesRecommending productsAn unusual selling methodUnit 7 PeopleJourney to the topA successful womanUnit 8 MarketsTravel marketsExpanding drinks marketsUnit 9 CompaniesA happy company!The road to successUnit 10 The WebShopping onlineOnline advertisingUnit 11 CulturesWhat's in a name?Cultural problems for managersUnit 12 JobsOnline job applicationsSkills shortage in GermanyText bank answer keyResource bankTeacher's notesUnit 1 IntroductionsIntroducing yourself and othersUnit 2 Work and leisureTalking about work and leisureUnit 3 ProblemsTelephoning: solving problemsUnit 4 TravelMaking bookings and checking arrangementsUnit 5 Food and entertainingEntertainingUnit 6 SalesPresenting a productUnit 7 PeopleNegotiating: dealing with problemsUnit 8 MarketsParticipating in discussionsUnit 9 CompaniesStarting a presentationUnit 10 The WebMaking arrangementsUnit 11 CulturesIdentifying problems and agreeing actionUnit 12 JobsInterview skillsAppendixTranslation referenceBusiness briefReadingAudio scripts

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编辑推荐

《体验商务英语教师用书1（第2版）》亮点：
《综合教程》配备全新多媒体学习光盘：视频案例、商务交际、听说训练，全面拓展商务知识，巩固语言技能；
《教师用书》配备出题软件：使用灵活方便，提高课堂效率；
《同步练习》增加英汉、汉英互译练习：特色鲜明，贴近中国学生学习特点；
《视听说教程》全面整合升级：直观、形象，实现立体化转型。

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