

<<全国行业英语系列统编教材>>

图书基本信息

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内容概要

《全国行业英语系列统编教材：经贸英语（第2版）》共分15单元，每单元含4大模块。第一个模块从听力开始，引入该单元内容的基本概念或常识，让学习者在练习听力的过程中学到新知识，自然留下初步印象，为第二步展开专业性的情景对话或有特色的个案式讨论奠定基础；在第三个模块Rudimentary Knowledge中，读者可以学习到涉及该单元主题的基础理论专题文章，了解相关知识及背景，从而使所学内容更加系统化；通过Additional Practice模块中更多专业知识的学习和意图明确的综合实践练习，能使读者达到开拓视野、打牢语言基础和巩固提高的目的，其中唐桂霖为Merry Corner部分所绘插图能更好地帮助读者理解幽默故事，还能让读者进一步在愉悦中体验英语学习的效果。

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