<<宾馆英语-第二版>>

图书基本信息

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内容概要

《全国行业英语系列统编教材:宾馆英语(第2版)》共16单元,每单元分四大模块:听力模块、 会话模块、理论模块和综合练习模块。

听力模块包括两段听力和四种练习方式;会话模块含主体会话两则及配套练习四至五种;理论模块含课文一篇和案例分析题一则;综合练习模块则包含了大量结合专业的语言延伸和复合练习。

每单元以上述的WWW系统为主线,突出一个主题,力求使学员对整个宾馆酒店业的全局了然于胸,同时养成其专业英语的交际能力。

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书籍目录

UNIT ONE HOTEL INDUSTRY ABC . What Is a Hotel . How to Enter the Hotel World . Summary of our Work .ConsolidationUNIT TWO FRONT OFFICE () Reservation Service .What to Do in Handling Room Reservations . How to Handle Room Reservations . Summary of our Work . Consolidation UNIT THREE FRONT OFFICE () ReceptionService . What Do You Know About a Registration Form . How to Register Guests .Summary of our Work .ConsolidationUNIT FOUR FRONT OFFICE (Service .What Do We Do Every Day .How to Do Our Service Properly .Summary of our Work .ConsolidationUNIT FIVE FRONT OFFICE () Cashier Service .What to Do with the Hotel Bills .How to Be a Hotel Cashier . Summary of our Work . Consolidation UNIT SIX HOUSEKEEPING () Guest-Room Service . What Work Is Included in This Department . How to Do the Chamber Service .Summary of our Work .ConsolidationUNIT SEVEN HOUSEKEEPING () Personal Service . What Are Included in Personal Services . How to Offer Personal Services . Summary of our Work .ConsolidationUNIT EIGHT FOOD&BEVERAGE DEPARTMENT () Chinese Restaurant Service .What Is Served Here . How to Work in the Food and Beverage Department .Summary of our Work .ConsolidationUNIT NINE FOOD&BEVERAGE DEPARTMENT () Westem Restaurant Service . What Is Served in a Western Restaurant . How to Serve Western Cuisine . Summary of our Work .ConsolidationUNIT TEN FOOD&BEVERAGE DEPARTMENT () UNIT ELEVEN SHOPPING ARCADEUNIT TWELVE RECREATION DEPARTMENTUNIT THIRTEEN EVENT DEPARTMENTUNIT FOURTEEN SALES&MARKETING DEPARTMENTUNIT FIFTEEN SETTLING COMPLAINTSUNIT SIXTEEN HOTEL MANAGEMENTAppendix

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