



<<管理信息技术(英文版 第6版)>>

内容概要

本书作者详细阐述了信息技术的基本原理和概念、信息技术前景、信息技术战略、国际商务与信息技术、系统分析与设计、系统支持、网络与电子商业、信息技术管理与控制等方面的知识。

本书内容全面具体，论证深刻透彻，案例分析言简意赅，每章都有针对性极强的课题研究，以提高读者的实际应用能力。

它是大专院校管理类本科生、研究生、MBA的理想教材。

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