

<<管理信息系统>>

图书基本信息

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内容概要

本书既是一本学习和研究管理信息的简明教科书,也是管理者通过管理信息系统进行成功决策的实用手册.他旨在为现在和将来的商界管理者,政界负责人,音乐,保健以及其他各行各业的经营管理者解决以下问题:如何开启信息资源可宝库.如何发掘有效的有利的最新信息.如何借助网络数据处理最新信息,使信息的功用发挥得淋漓尽致而操作却简单易行.如何在商界\政界及其他领域的实战中借信息之翼自由飞翔.

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