

<<管理科学导论>>

图书基本信息

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内容概要

《管理科学导论（英文版·第8版）》可以做教师的教学参考书，教师可以运用书中的原理与国情相结合，逐渐发展出有中国特色的MBA教材，它也可以做MBA学生的教科书，帮助学生掌握市场经济的原理与规律，以便分析、解决中国的实际问题。

另外，所有具有英文阅读能力的企业界与经济界人士、对经济管理有兴趣的高校学生，都可以把它作为系统学习经济管理知识、了解市场经济的规范的学习材料，以便更好地理解经济管理问题，增长分析、处理经济管理问题的才干。

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编辑推荐

其他版本请见：《数据、模型与决策管理科学篇（英文版·原书第12版）（附赠光盘1张）》

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