

<<实用物流英语>>

图书基本信息

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内容概要

《实用物流英语》是在项目课程理论指引下的实践成果。

教学内容按所涉及的专业领域划分为11大主题模块：供应链与物流、客户服务与信息技术、采购与供应、库存、仓储与配送、物料处理与包装、国际贸易术语与支付方式、货运代理与港口服务、外轮理货、货物运输方式、物流英语书信写作等。

主题模块项目的学习是为最终完成大项目而服务的知识和技能的训练。

本书可作为高职高专院校物流管理、港口业务管理、报关与国际货运等专业学生专业英语课程的教材，亦可作为相关行业的培训教材，还可供具有一定英语基础的物流专业人员自学使用。

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