

<<国际贸易>>

图书基本信息

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作者：郭晓合 编

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内容概要

这是一本国际贸易的英文教材，教材吸收了21世纪美国高校使用面最广泛的流行教材的最新教学成果。

教材内容包含了本科学生所要掌握的这门课程的主要知识点，涉及国际贸易理论、国际贸易政策、经济全球化和区域经济一体化、国际要素流动与跨国公司等。

书中尽可能使用通俗易懂的语言来叙述国际贸易的基本原理与政策，同时又尽量反映近年来国际贸易理论与实践的最新进展。

书中配备习题供练习与思考，是一部适合普通地方性院校经济管理类相关专业本科学生用的英文教材。

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