

<<物流专业英语>>

图书基本信息

书名：<<物流专业英语>>

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## <<物流专业英语>>

### 内容概要

《物流专业英语》分为三部分：物流理论知识、商务英文信函写作和物流单证应用。每一部分包含七八个小单元。

物流理论知识包括物流概论、运输、配送、仓储、库存、包装、信息系统和供应链管理。

商务英文信函写作包括商务信函的构成和不同类型商务英文信函的写作方法。

物流单证应用包括主要单证的内容、填制和应用。

每一单元包括课文、单词、术语、注释和练习。

练习紧扣课文内容以促进学生对所学知识的掌握。

本教材将理论与实践紧密结合。

本教材可作为普通高等学校、高职高专院校物流管理专业教材，也可作为物流业界人士查询的参考书，还可供其他对物流英语有兴趣者自学进修之用。

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