

<<物流工程专业英语>>

图书基本信息

书名：<<物流工程专业英语>>

13位ISBN编号：9787114067341

10位ISBN编号：7114067348

出版时间：2007-9

出版时间：人民交通出版社

作者：李晓霞

页数：339

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<物流工程专业英语>>

前言

“物流”一词来自日本学者对“Physical Distribution”的直译。由于日文的汉字与中文的历史渊源，我国学者自20世纪80年代初直接将“物流”概念从日本引进，90年代中后期“物流”在我国得到迅速发展，逐渐形成了“物流热”。虽然国际上早已从“Physical Distribution”发展到“Logistics”（国内常译为现代物流），然而我国“物流”一词直接引用至今。

目前，物流已不是一个简单的商业、物资、运输、储运等部门的问题、局部的问题、地区的问题、行业 and 系统的问题，随着需求的多样化、经济的市场化、市场的一体化、竞争的国际化，物流的发展进入了一个较高级的阶段。

产业的科技化、信息的产业化、系统（设备）的智能化、管理的集成化赋予了物流更多的内涵。

可以说，物流业已逐渐成为国民经济发展的重要支柱，受到各国政府的普遍重视和支持。

物流学学科是社会科学和自然科学之间的交叉学科，也是管理科学和工程技术科学之间的交叉学科。

我国物流类专业分为“物流工程”和“物流管理”，自2000年教育部批准设立物流类专业以来，目前开设物流类专业的高校已达上百所，然而我国高校物流教育仍处于探索期。

近年来国家及有关部门对物流高等教育非常重视，教育规模得到迅速扩大，但是如何正确处理数量与质量的关系，把握数量与质量辨证的统一是当前及今后很长一段时间需要思考和解决的问题。

编者认为，教育质量必须放在首位，而提高教育质量除师资队伍建设外一个重要因子就是教材建设问题。

作为物流类专业“十一五”国家级规划教材，《物流工程专业英语》正是在这种思想的引导下编写而成的。

<<物流工程专业英语>>

内容概要

作为普通高等教育“十一五”国家级规划教材，《普通高等教育“十一五”国家级规划教材：物流工程专业英语》以现代物流的主要功能为对象，系统地介绍了物流基础知识、物流工程设备、物流信息系统、货物运输与存储、物流发展趋势以及物流案例，为读者提供了丰富的现代物流、尤其是物流工程方面的专业英语知识。

本教材可作为物流工程专业本科生的教材，也可作为物流管理、交通运输等相关专业的专业英语教材或教学参考书，同时可供具有一定英语基础的相关技术人员参阅。

书籍目录

Part 1 Basic Knowledge of Logistics Unit 1 Passage A Logistics and Distribution (I) Passage B Logistics and Distribution (II) Unit 2 Passage A Logistic and Transportation (I) Passage B Logistic and Transportation (II) Unit 3 Passage A Logistics Interfaces Passage B Logistics Profession Unit 4 Passage A Importance of Logistics and Distribution Passage B Structure . Industry and Education of Logistics Unit 5 Passage A Alternative Fuels Passage B Third-party Logistics Part 2 Logistics Machines and Equipments Unit 6 Passage A Getting a Lift from Cranes Passage B Up and Away with Overhead Cranes Unit 7 Passage A Refresher Course Cranes for Overhead Handling Passage B Hoisting Machines Unit 8 Passage A Automated Guided Vehicle (AGV) Passage B Elevating Machines Unit 9 Passage A Palletizers : Man vs. Machine Passage B The Light Bulb Goes On Unit 10 Passage A Containerization (I) Passage B Containerization (II) Part 3 Logistics Information System Unit 11 Passage A Logistics Information System and E-Business (I) Passage B Logistics Information System and E-Business (II) Unit 12 Passage A EB and EC (I) Passage B EB and EC (II) Unit 13 Passage A Logistics in E——Commerce Age Passage B Tax Issues in Electronic Commerce Unit 14 Passage A Electronic Payment Systems Passage B Security Schemes in Electronic Payment Systems Unit 15 Passage A Supply Chain Management Passage B The Supply Chain and EDI Part 4 Freight Transportation Models Unit 16 Passage A Road Transport Passage B Modes of Transportation Unit 17 Passage A Rail Transport Passage B Intermodal Transportation and Transportation Market Structures Unit 18 Passage A Air Transport Passage B Ocean Shipping Unit 19 Passage A The Integrated Logistics Concept Passage B Integrated Logistics Management Unit 20 Passage A Inventory management (I) Passage B Inventory management (II) Part 5 Recent Trends in Logistics Unit 21 Passage A ECR and The Agile Supply Chain Passage B Impediments to Third-party Logistics Growth Unit 22 Passage A Benchmarking Passage B Benchmarking Process Unit 23 Passage A Reverse Logistics Passage B Fourth-party Logistics Unit 24 Passage A Global Logistics Passage B Virtual Warehousing Unit 25 Passage A Trading Using the Internet Passage B Home Shopping Part 6 Logistics and Transportation Cases Unit 26 Passage A Improving the Plant-retailer Link in Auto Industry Supply Chain (I) Passage B Improving the Plant-retailer Link in Auto Industry Supply Chain (II) Unit 27 Passage A Improving the Plant-retailer Link in Auto Industry Supply Chain (III) Passage B Improving the Plant-retailer Link in Auto Industry Supply Chain (IV) Unit 28 Passage A Toys “ R ” US Japan (Case A-I) Passage B Toys “ R ” US Japan (Case A-II) Unit 29 Passage A Toys “ R ” US Japan (Case B-I) Passage B Toys “ R ” US Japan (Case B-II) Unit 30 Passage A Logistics Systems Studies (I) Passage B Logistics Systems Studies (II) Appendix A . Basic Knowledge of Business Letter Writing B . Terms of Payment C . Insurance D . Vocabulary References

章节摘录

There are several reasons for the growth of third-party logistics over the past decade. The transportation and distribution departments of some of the major corporations have been downsizing in order to reduce operating costs. The most logical area to reduce costs is advisory functions such as operations research , followed by support functions such as transportation or warehousing. The area where companies want to strengthen by investing more is their core competency. Though it may sound like a fad it has been a reality at some of the major corporations. The other reason is from the customer side. Customers demand an exceptional service but are not willing to pay an extraordinary price for it. This requires the use of faster and frequent transportation services and flexibility in inventory levels. A third-party logistics provider will be in a position to consolidate business from several companies and offer frequent pick-ups and deliveries , whereas in house transportation cannot.

<<物流工程专业英语>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>