

<<新剑桥商务英语词汇用法（中级）>>

图书基本信息

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前言

Who is this book for? Business Vocabulary in Use is designed to help intermediate and upper-intermediate learners of business English improve their business vocabulary. It is for people studying English before they start work and for those already working who need English in their job. Apart from improving your business vocabulary , the book also helps you to develop the language needed for important business communication skills.

内容概要

Business Vocabulary in Use , a new addition to the best selling English Vocabulary in Use titles , is suitable for intermediate and upper intermediate level learners of business English. Primarily designed as a self-study reference and practice book it can also be used for classroom work. The book covers a wide range of business topics including Jobs , People and Organisations , Production , Marketing , Finance and the Economy and Business Culture. Business skills covered include Meetings , Negotiating and Presentations. 66 easy-to-use units : vocabulary items are presented and explained on lefthand pages with a range of practice exercises on right-hand pages. Presents and explains new words in context and shows learners how to use them. Over 100 sections give learners the opportunity to put new language into practice. Contains British and American English. Includes a comprehensive , learner-friendly answer key. Full colour illustrations and photographs.

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