### <<新剑桥商务英语词汇用法测试>>

#### 图书基本信息

书名:<<新剑桥商务英语词汇用法测试>>

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#### 内容概要

Test Your Business Vocabulary Use is suitable for intermediate and upper intermediate level learners of Business English. Primarily designed as a companion to the best selling Business Vocabulary in Use, it can also be used to supplement other Business English materials. The book tests vocabulary in a wide range of up-to-date business topics and concepts including: People and Organizations; Quality, Strategy/Marketing; IT and the Internet; Ethics and Globalization.

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#### 书籍目录

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Test 11 Quality standards Test 12 TQM and JIT Test 13 Quality and people Test 14 The management of change Test 15 Striving for perfectionSummary Test 1 Test 16 Strategic thinking Test 17 Competition Test 18 Companies and their in dustries Test 19 Key strategic issues Test 20 Innovation Test 21 Preparing for the future Test 22 The four Ps and the four CS Test 23 Customer satisfaction Test 24 Knowing your customers 1 ......Summary Test 3 Summary test for Units 33—50AnswerkeyAcknowledgements

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#### 编辑推荐

《新剑桥商务英语词汇用法测试》丛书的作家用流畅的现代英语写成。 他们写作功底深厚,这是母语为非英语的作者很难达到的。 对于难词均有注释。

《新剑桥商务英语词汇用法测试》(高级)是其中之一。

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