

<<旅游专业英语教程>>

图书基本信息

书名：<<旅游专业英语教程>>

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内容概要

本书的目的在于切实提高读者的专业英语能力。

本书具有突出的实用性，涵盖行(transportation)、住(accommodation)、食(eating)、游(tour)、购(shopping)及娱(entertainment)各方面。

本书以Unit为单位，每一Unit由以下几部分组成：对话——注重实用性，每篇对话有一个主题，内容简单且易上口；课文——选材广泛、风格多样、切合实际；单词——给出课文中出现的新词，读者由此可以积累旅游专业的基本词汇；词组——给出课文中的常用词组；缩略语——给出课文中出现的、业内人士必须掌握的缩略语；专用词汇——给出旅游行业中的专用人名和地名；难句讲解——讲解课文中出现的疑难句子，培养读者的阅读理解能力；习题——可有效巩固学习成果；技能训练——实用表格填写以及实用写作，这些来自实际的资料对从业人员极为有用；旅游小百科——介绍一些旅游方面的知识；著名景点介绍——介绍中外著名景点，进一步扩大读者的视野；参考答案——可供读者检查学习效果。

本书结构非常适合组织教学，词汇加注了音标。本书既可作为高等本科院校、高等专科院校旅游相关专业的专业英语教材，也可供从业人员自学。作为培训班教材亦颇得当。

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