

<<实用计算机英语>>

图书基本信息

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内容概要

本书充分借鉴了当今国外和国内ESP(专门用途英语)教学的研究成果并结合计算机专业和英语教学的特点,以培养高职计算机专业学生基于岗位的实际英语交际能力和应用能力为出发点,以培养学生可持续发展的职业核心竞争力为目标,是一本为高职计算机专业学生量身打造和精心编制的计算机英语教材。

教材共分为14个章节。

其具体内容包括:计算机硬件、软件、操作系统、编程语言、数据库、网络、即时通讯、计算机安全、多媒体、电子商务、计算机新技术等计算机专业内容,并涵盖了Android操作系统、云计算、物联网等当前计算机领域最新的技术和概念。

此外本书还围绕每章节的话题增加了情景对话、职业技能、职场点滴(包括职业规划、职场规则、简历撰写、面试技巧)等内容,并在每章节的最后设计了具有很强实践性和实操性的活动,全方位训练和提高学生面向行业、企业岗位需求,在真实工作环境中的英语交际能力、应用能力和学习能力。

本书可作为高职高专院校计算机英语教材,也可作为相关从业人员自学参考用书。

<<实用计算机英语>>

书籍目录

- Unit 1 The Development of Computer Technology
 - Section 1 Dialogue: The Impact of Compute on People ' s Lives
 - Section 2 Reading
 - Text A: The Evolution of the Computer Age
 - Text B: Different Types of Compute
 - Text C: The Future of Compute
 - Section 3 Occupational Tips: How to Start Your Career in Information Technology
 - Section 4 Class Activities: Guess Who the IT Figure Is
- Unit 2 Computer Hardware
 - Section 1 Dialogue: Fit Day at Work (Hardware Orientation)
 - Section 2 Reading
 - Text A: Computer Hardware
 - Text B: PC Ports 23
 - Text C: Fast Facts on Apple
 - Section 3 Occupational Tips: How to Configure Your Own PC
 - Section 4 Class Activities: Hardware Crossword Puzzle Game
- Unit 3 Operating Systems
 - Section 1 Dialogue: Buying an Android Tablet PC
 - Section 2 Reading
 - Text A: How Operating Systems Work
 - Text B: About Windows Vista
 - Text C: Linux OS
 - Section 3 Occupational Tips: How to Itall an Operating System
 - Section 4 Class Activities: Finding the New Features of Windows Vista
- Unit 4 Application Software
 - Section 1 Dialogue: How to Solve an Office Problem
 - Section 2 Reading
 - Text A: Microsoft Office
 - Text B: How Time Management Software Works
 - Text C: Computer-Aided Design
 - Section 3 Occupational Tips: How to Use Excel 2010 Formula
 - Section 4 Class Activities: A Debate on Video Games ' Effect on Youngste
- Unit 5 Computer Programming
 - Section 1 Dialogue: How to Choose the Right Programming Language to Study
 - Section 2 Reading
 - Text A: The Basics of C Programming
 - Text B: Object-oriented Programming
 - Text C: Languages to Know for Web Programming
 - Section 3 Occupational Tips: Tips on Good Programming Style
 - Section 4 Class Activities: Discussion on 10 Traits of a Good Programmer

<<实用计算机英语>>

Unit 6 Database

Section 1 Dialogue: A Customer Database

Section 2 Reading

Text A: What Relational Databases Are

Text B: Introduction to SQL

Text C: How Data Mining and Data Warehousing are Related

Section 3 Occupational Tips: How to Write a Project Proposal

Section 4 Class Activities: Using Google Earth to Search for a Location

Unit 7 Computer Networks

Section 1 Dialogue: How Compute Communicate with Each Other

Section 2 Reading

Text A: Computer Networking

Text B: Introduction to Network Types

Text C: Grid Computing

Section 3 Occupational Tips: How to Configure Your IP Address

Section 4 Class Activities: Sign up for a Foreign Mailbox

Unit 8 The World Wide Web and the Internet

Section 1 Dialogue: How the Internet Works

Section 2 Reading

Text A: The Development of the Internet

Text B: Blog and Microblog

Text C: The History of the World Wide Web

Section 3 Occupational Tips: How to Use Your Browser

Section 4 Class Activities: Compete in Computer Games

Unit 9 Communication Online

Section 1 Dialogue: Amazing QQ

Section 2 Reading

Text A: Using Itant Messaging for Business

Text B: MSN

Text C: How to Ensure the Safety When Chatting Online

Section 3 Occupational Tips: Shortcut Keys in QQ

Section 4 Class Activities: Using ICQ to Chat with New Friends

Unit 10 Privacy and Security

Section 1 Dialogue: My Poor Computer

Section 2 Reading

Text A: Computer Viruses

Text B: Antivirus Software, a Good Defender

Text C: Computer Crime

Section 3 Occupational Tips: How to Protect Your PC from Invasion

Section 4 Class Activities: Discussion on User-friendly Firewalls and Antivirus Software

Unit 11 Multimedia

Section 1 Dialogue: The Ultimate Movie Experience with IMAX

Section 2 Reading

Text A: Multimedia and Its Applicatio

<<实用计算机英语>>

Text B: Graphics File Formats

Text C: Adobe Photoshop

Section 3 Occupational Tips: How to Make a Wonderful Presentation That Makes the Sale

Section 4 Class Activities: Using Photoshop to Make Pictures Look Great

Unit 12 Electronic Commerce

Section 1 Dialogue: Online Shopping for Books

Section 2 Reading

Text A: E-commerce and Its Global Trends

Text B: How E-Commerce Work

Text C: The Lure of E-commerce

Section 3 Occupational Tips: How to Achieve an Online Store Success

Section 4 Class Activities: Video Watching (E-commerce)

Unit 13 New Techniques of Computer Science

Section 1 Dialogue: Why It Is Called “ Cloud Computing ”

Section 2 Reading

Text A: Cloud Computing

Text B: Toward a Global “ Internet of Things ”

Text C: The Coming of New Techniques , Evolution or Revolution

Section 3 Occupational Tips: How to Write a Good Resume

Section 4 Class Activities: Video Watching (The Internet of Things)

Unit 14 Your Future and Information Technology

Section 1 Dialogue: IT Working Experience

Section 2 Reading

Text A: Shaping the Internet Age

Text B: Building an IT Career in the Midst of Change

Text C: To Be a Winner in the Information Revolution

Section 3 Occupational Tips: The Fit Job Interview

Section 4 Class Activities: An IT Interview

附录 参考译文(Text A)及答案

参考文献

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