

<<酒店管理英语>>

图书基本信息

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内容概要

为了响应双语教学的号召，培养复合型旅游管理人才，现根据近几年国内外专业书籍和期刊，针对旅游管理专业的学生及相关部门的培训编写了本书。

本书介绍了当今酒店管理的相关知识，主要涉及酒店管理的新观念、新思路和新做法，酒店各主要部门的运作流程、具体管理内容。

旨在帮助学生了解酒店管理和各环节，同时提高英语应用能力，通过动手实践和运用互联网信息，更快地了解国际酒店业的发展动向和有关的学术研究。

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