

<<英语导游实务-导游业务部分>>

图书基本信息

书名：<<英语导游实务-导游业务部分>>

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内容概要

本书基于工作过程的课程改革理念，采用任务驱动的编写模式，以涉外导游典型工作流程和任务为导向和基础，让学生在模拟任务训练过程中，逐步掌握英语导游的各项职业技能。

南通中国旅行社为《普通高等教育“十二五”规划教材·高职高专旅游专业任务驱动、项目导向系列化教材：英语导游实务：导游业务部分》提供了一条接待入境游的经典线路，《普通高等教育“十二五”规划教材·高职高专旅游专业任务驱动、项目导向系列化教材：英语导游实务：导游业务部分》所有项目和任务均以完成这条线路产品的接待服务为目的，重点训练地接导游的服务技能，同时对比分析全陪导游的服务要求。

本书既可作为高职高专旅游及相关专业的教材，也可作为从事导游接待与服务工作人员的培训用书。

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书籍目录

Introduction 导入

Subject One Preparations 准备工作

Task 1-1 Study the reception program 研究接待计划

Task 1-2 Draft a preliminary itinerary 起草初步行程

Task 1-3 Put the reception matters into practice 落实接待事宜

Subject Two Meeting on Arrival 接团服务

Task 2-1 Spot the tour group 认找旅游团

Task 2-2 Receiving tourists 迎接旅游者

Task 2-3 Services en route to the hotel 首站沿途导游

Subject Three Hotel Accommodation 入店服务

Task 3-1 Accommodate the tourists 安排游客人住

Subject Four Itinerary Discussion 商讨行程

Task 4-1 Discuss the itinerary 商讨行程

Subject Five Services en route to the scenic spot 参观游览沿途服务

Task 5-1 Preparations before setting out 出发前的各项准备

Task 5-2 Narrations on tour 沿途讲解

Task 5-3 Services on return 返程服务

Subject Six Deal With the Problems and Emergencies 突发事件的处理

Task 6-1 Deal with the sick and injury 处理患病与受伤

Task 6-2 Deal with the loss 处理走失和遗失

Task 6-3 Deal with the complaint 处理抱怨

Subject Seven Departure Services 离站服务

Task 7-1 Seeing guests off 送客服务

Task 7-2 Deal with the follow-up work 善后工作

References 参考文献

章节摘录

版权页：插图： Dialogue 2 Discuss the itinerary between local guide and tour leader A: Local Guide; B: Tour Leader B: Mr. Yu, what are the famous historical spots in Shanghai? A: The Jade Buddha Temple and the Yuyuan Garden. B: What is special about the Jade Buddha Temple? A: It was built in 1882 and houses two white jade statues of Sakya-muni from Burma. We will visit it tomorrow. B: And what is Yuyuan Garden famous for? A: This 400-year-old garden is famous for its ingenious architecture and exotic layout. It was originally a private garden of Pan Yuanduan, the governor of Sichuan in the Ming Dynasty. The layout of the pavilions, terraces rockeries and ponds shows great originality in affording wide views in a small confined space. Buildings in the garden are ornamented with fine brick designs and woodcarving characteristic of the Southern architectural style of the Ming and Qing Dynasty. B: So when shall we visit it? A: The day after tomorrow. B: What other programs have you arranged for us? A: After a visit to the Yuyuan Garden in the morning, we will take a walk along the Nanjing Road, which is a prosperous commercial street similar to the famous Fifth Avenue of New York City. In the evening, we will take an evening boat trip along the Huangpu River. B: Excellent. Thank you for such a full and interesting itinerary. There is something more. One of my guests is a journalist, and he wants to interview a governor in charge of environmental protection. Could you arrange that for him? A: Sorry. I'm afraid this is difficult to satisfy. B: May I know why? A: Our government has made it clear that when a foreign journalist visits China in the capacity of a tourist, he or she will not enjoy any of the privileges that are granted to journalists, such as the chance to interview a government official. B: That sounds reasonable but I'm sure he will be disappointed. A: If necessary, I can explain to him the difficulty in making the special arrangement for him. B: That's very kind of you. Notes: It was built in 1882 and houses two white jade statues of Sakya-muni from Burma. 它建于1882年，并供奉了2座来自于缅甸的白玉释迦牟尼雕像。

house：供给地方储藏；把……储藏在房内。

例如：The library houses 760,000 books. 这个图书馆藏书76万册。

afford: to provide with; supply with; give 供给；给予。

例如：The tree afforded us shelter from the rain. 我们曾在这个树下避雨。

characteristic (of): 所具有的特征；有……特色；具有……特点。

例如：Windy days are characteristic of March. 三月份天气的特点就是经常刮风。

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