

<<跨文化交际叙事研究>>

图书基本信息

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作者：陈文娟，鄢小凤 著

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<<跨文化交际叙事研究>>

内容概要

本书追溯了跨文化交际学的起源及其发展过程，涵盖了本学科的最新动态和前沿理论，对读者了解跨文化交际学的核心理论、跨文化交际中出现的差异和冲突有极大的帮助。

《跨文化交际叙事研究》由陈文娟和鄢小凤编写。

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编辑推荐

《跨文化交际叙事研究》共分六章内容。

第一章阐述跨文化交际的重要性，并概述国内外跨文化交际研究的历史与现状。

第二、三、四章分别介绍文化与交际、语言与交际、非言语交际与文化的概念以及相互间的关系。

第五章讲解跨文化交际中的核心内容：价值观与身份认同。

最后一章是跨文化交际与教育，介绍东西方由于教育理念的不同，在一些多元文化课堂中，学生与学生之间、教师与教师之间存在的差异和冲突。

最后提出了一个引人深思的问题：为什么很多在海外受过很好教育的专业人士在异国他乡步履艰难？他们在生存、求职和交友等方面会遇到重重困难？

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