

<<企鹅商贸词典>>

图书基本信息

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内容概要

本书为读者成功地通往现代商业、金融世界指路导航。

您了解什么是buffer stock (缓冲存货) 吗?

您知道当实行poison-pill tactics(毒药策略)时会发生什么后果?

您是否对lame ducks (无力偿债者) 感到困惑不解呢?

本书将为您提供最佳答案。

这本《企鹅商贸词典》清晰、准确地解释了目前国际市场上实行的法规、条例和商业、金融活动中常用的以及复杂难懂的术语。

作者简介

PENGUIN REFERENCE BOOKS

THE PENGUIN BUSINESS DICTIONARY

Michael Greener was born in Barry, Glamorgan, in 1931. He was educated, inter alia, at Douai School and graduated in economics, law and accountancy at the University of Wales, Cardiff, in 1953. Articled with Deloitte, Plender, Griffiths - chartered accountants - he became an Associate Member of the Institute of Chartered Accountants in England and Wales in 1956 and a Fellow in 1966. He was personal assistant to the secretary of the Western Mail and Echo, Cardiff, where he was mostly responsible for the reorganization of accounting systems (1957--60). He was then assistant lecturer, later lecturer in accounting at the College of Commerce, Wednesbury, Staffordshire, until forced to resign due to ill-health in 1963. After a period in hospital he gradually assumed control of the family retail jewellery business and, in due course, became chairman and managing director. In 1973 he opened, in a personal capacity, the Barry Art & Book Centre. This closed in 1983 and the bookselling section was merged with the jewellery business. In the later years of that decade the jewellery trade was discontinued and the business is now solely devoted to retail bookselling. Married in 1964, he is divorced and has one son, Matthew Domihic, who is married and working in greater London. He has contributed many articles to professional journals, both at home and overseas, and still devotes much of his time to writing. His books include *Between the Lines of the Balance Sheet* (1968: revised and expanded edition 1980), *Problems for Discussion in Mercantile Law* (1968), and a children's fantasy *The Red Bus* (1973). In 1991 he gained a BA degree in the humanities from the Open University.

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