

<<中国工业的国际竞争力>>

图书基本信息

书名：<<中国工业的国际竞争力>>

13位ISBN编号：9787119040844

10位ISBN编号：7119040847

出版时间：2007-1

出版时间：外文

作者：金碚

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<中国工业的国际竞争力>>

### 内容概要

Competitiveness Phenomenon in China . S Industri-alization Process ; Changing Trends in China . S Industrial International Competitiveness ; Brand Competitiveness in a Global Environment ; Chinese Industry . S Opening-up ; Technology Innovation and China ' S Industry ; Development Roads and Strategy Choices ; China ' S International Industrial Competitiveness in a Constrained Resource Environment .

<<中国工业的国际竞争力>>

书籍目录

Chapter One Economic Basis of Competitiveness Research . Can Economics Explain Competitiveness?  
 . How Does Economics Explain Competitiveness? . The Properties and Determining Factors of  
 industrial Competitiveness . Theoretical Framework of industrial Competitiveness Analysis  
 Conclusion Chapter Two Competitiveness Phenomenon in China ' Industr5aHZatlon Process .The Unique  
 Nature of China ' S induSthauZatiOn .The Low—Cost . Low—Phce Advantage of China ' S Industries  
 . China Attracts the Most FDI among Developing Countries . Changes in the international Competition  
 Relations of Enterprises and Industries . inter-Regional Competitiveness in China Conclusion Chapter Three  
 Changing Trends in China ' S industrial International Competitiveness . industrial Capacity and Overall  
 Export Competitiveness . Structural Analysis of the Competitiveness of Export Commodities . Market  
 Share Analysis of China ' S industrial Products . Quality and Changing Trends of industrial Products  
 Conclusion Chapter Four Brand Competitiveness in a Global Environment .Background and Significance of the  
 Brand Competi-tiveness Survey . Methodology and Main Conclusions of the Survey . Comparative  
 Analysis of the Two Surveys . Distribution of Advantaged Brands Across industrial Sectors . Comparative  
 Analysis of Chinese and Foreign Brands . Regional Distribution of Competitive Brands Conclusion Chapter  
 Five Chinese industry ' S Opening-Up . High—Speed industrialization Propelled by Process Advantage  
 . New Trends in China ' S Opening . Up . The Challenges of Economic Globalization and Sci-Tech  
 Revolution . implementing an Opening—Up Strategy Better Suited to China Conclusion Chapter Six  
 Technology innovation and China ' S industry . Technology Sources and innovation in China ' S  
 indus-trialization . Labor Resources and Technology Choices .The Position and Role of High Technology  
 in industrial Development .Opening Up and China ' S industrial 7echnology Devel-opment Path  
 . Progress and Problems of Technology innovation in Industrial Enterprises Conclusion Chapter Seven  
 Development Roads and Strategy Choices .General Trends and Stage Characteristics of China ' S Industrial  
 Development .....Chapter Eight China ' s International Industrial Competi-tiveness in Constrained Resource  
 Environment

<<中国工业的国际竞争力>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>