

<<中国快速成长的民营企业>>

图书基本信息

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内容概要

《中国快速成长的民营企业：企业社会责任和可持续性发展》覆盖广泛的领域，特别研究了企业社会责任和企业绩效之间的关系，并发现更高的劳动和环保标准以提高企业的竞争力和赢利能力。

《中国快速成长的民营企业：企业社会责任和可持续性发展》的结论无论是对于政府的政策制定还是对于企业的竞争策略，都具有重要的参考意义。

基于12个城市1200家企业的调查数据，《中国快速成长的民营企业：企业社会责任和可持续性发展》成为第一部对中国企业的社会责任进行全面和深入的研究的著作。

《中国快速成长的民营企业：企业社会责任和可持续性发展》为英文版。

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