

<<我们中国人2009>>

图书基本信息

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内容概要

Want to know more about today's China? Then open and read for yourself about people from all walks of life from all over China, with different professions and various ranks. In their own words you can relive their joys and sorrows while learning about this most remarkable period of growth and change during the past 60 years, especially the latest development since 2008.

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章节摘录

"We could not predict if or when the crisis would occur , nor could we control it once it started. Thanks to our constant accumulation of experience and preparation , we have ensured good momentum for further development , " said CHEN with a smile. "After the global financial storm happened , we didn't wait for help but actively sought self-help. For example , we positioned the niche market , made a careful study for it , and developed marketable products. Then these numerous minor markets turn out to be a huge new emerging one." He also told the reporter that with the plan of expanding domestic demand being put forward by the central government , EVOC Group concentrated their efforts in the fields of electric power , railways , and monitoring equipment for environmental protection. For instance , the newly-built "railway signal monitoring system" could increase accuracy and ensure precision under all circumstances. And because they chose the correct path into the market from the start , they didn't have to change over from an overseas market strategy nor make any major adjustment to their development plan. As the economic turmoil has had relatively less impact upon the regions and countries like the Middle East , Russia , India and Israel , EVOC Group , instead of vying for the saturated markets of Europe and America , has tapped into those in which the embedded & industrial computers are less developed , and that still have much potential for further development. The market share of their products in the commercial field across Russia rose by 37 percent in 2008.

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编辑推荐

If you are a foreigner , you should read this book , from which you can know Chinese people's life and understand the Chinese people. If you are a Chinese , you should also read this book , from which you can find your image in life. These are stories of Chinese people in their living. The book contains an honest record of Chinese people's fantastic lives , whether the stories are light or dark , sweet or bitter. The more we get to know their inner world , the more we will find their strength——China's strength.

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