

<<中国风格>>

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## 内容概要

After simply reading its table of contents, I was fairly positive that Chinese Style--The Diplomatic Career of Wu Jianrnin would be a great success. Now, having actually read the text, I realize my first Opinion was most definitely correct. Wu is only one year older than me, which puts us in the same age bracket. Before reading the book, I knew his personal diplomatic experiences from the newspaper reports. As the book contains many things which were not covered in the newspapers, I find the book nformative and interesting. I am therefore certain that readers will gain a better understanding of Wu's diplomatic career.

## 作者简介

王凡 , is an independent writer. Since the 1970 she has had a passion for the study of modern Chinese history. In the 1990s he turned his attention to recording actual events in history and biographies. His personal collection Insiders Say has been universally recognized as a key work for anybody wishing to understand recent Chinese history. Subsequently he became even more famous for his serial compositions about the Red Wall. His major works recording actual events include the first and second volumes of No.1 Series and the sixth and seventh volumes of No.3 Series of Insiders Say -Dialogues with Key Figures in History, Witness History- Real Records of Oral Accounts of Contemporary Great Events and Persons in China, Red Guard- A Memoir of the Former Deputy Director Wu Jicheng of the Guard Bureau of the General Office of the Central Committee of the Communist Party of China, Red Wall Fairy Tale - My Home Is in Zhongnanhai, Red Wall Doctor-My Personal Past Experiences in Zhongnanhai, My Special Experiences in an Unusual Time, Red Wall Memories-Small Details in Great History and Little Stories of Major Figures, Special Experiences - Actual Records of Personal Experiences of Ten History Witnesses, Red Capital Fairy Tale - A Juvenile's Past Events in Yon'an, as well as many others.

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## 章节摘录

Wu Jianmin often compared and analyzed the reports of different journalists covering the same issue and the reports of any one journalist on the same issue over different periods. Why did the journalists write in different ways on the same issue and declaration ?

Why would a journalist adopt different attitudes at different times ?

Gradually Wu Jianmin searched out the rule: what were the issues that most concerned journalists and what were the different points of views held by different media members; how to make sure a speech attracted press attention so that its essence was included in their reports; what words could cause echoes but would still not be reported; and why some words would not cause any echo at all. In the Information Department there was a young officer, newly joined. He spent one month making a sample survey on reports about China released by various major news agencies. He classified these reports into political, economic, and social affairs. After analysis, he found that journalists often added their opinions to political reports and included both narration and argumentation. Most economic reports, on the other hand, were comparatively objective and included few subjective viewpoints. After analyzing the survey, Wu Jianmin realized that China's economy was in growth and journalists were aware of the fact. This could form the basis of China's image to the outside world. Subsequently, Wu Jianmin consciously granted outside interviews and managed to make it more convenient for them to report economic news. For example, he personally set up and participated in the press-group for reporting outside Beijing and had them see the actual economic situation. Thereafter, there appeared more reports on China's economy gathered by foreign journalists and the outside world learned more about the present and real China by means of this objective economic reportage.

## 媒体关注与评论

On behalf of the Government of the French Republic, I granted Wu Jianmin the Legion of Honor as a token of sincere thanks for his successful work in France. ——Jacques Chirac, Former President of the French Republic

When you were appointed Chinese Ambassador to the Geneva Office of the United Nations, I worked in the US State Department. Some of my colleagues discussed as to why Wu Jianmin was appointed. All guessed Wu Jianmin was a person who was not easy to cope with. Facts later proved the accuracy of this guess. ——C. Robert Moore, Former US Deputy Assistant Secretary of State for African Affairs

After simply reading its table of contents, I was fairly positive that Chinese Style——the Diplomatic Career of Wu Jianmin would be a great success. Now, having actually read the text, I realize my first opinion was most definitely correct. ——Zhao Qizheng, Former Minister of the Information Office of the PRC State Council

## 编辑推荐

《中国风格:吴建民的大使生涯(英文版)》 : Wu Jianmin was born in March 1939 in Nanjing, Jiangsu Province. He is now a Professor with the China Foreign Affairs University, Vice-President of the European Academy of Sciences, and Honorary Chairman of the International Exhibition Bureau. 1961: Leaving the Graduate School of the Beijing Foreign Studies University, he worked as interpreter for Chinese delegates at the headquarters of the World Federation of Democratic Youth in Budapest, Hungary, and then interpreter with the Chinese Ministry of Foreign Affairs. 1971-1978 and 1985-1989: Third Secretary and then Political Counselor for China in the United Nations. 1989-1990: Political Counselor and Chief Attache of the Chinese Embassy to Belgium and EC delegation. 1991-1994: Director of the Information Department and concurrently spokesperson of the Ministry of Foreign Affairs. 1994-1995: Chinese Ambassador and Plenipotentiary to the Netherlands. 1996-1998: Representative and then Ambassador to the UN Geneva Office and other international organizations in Switzerland. 1998-2003: Chinese Ambassador and Plenipotentiary to France. 2003: Vice-Chairman of the Foreign Affairs Committee of the 10th CPPCC National Committee and President of the China Foreign Affairs University. He was elected President of the International Bureau of Exhibitions in the year and re-elected IBE President in 2005. 2004: Member of the European Academy of Sciences, and elected EAS Vice-President three years later.

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