

<<国际商务英语>>

图书基本信息

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内容概要

本教材共有16个单元，它们是Interview English、 Meeting English、 Telephone English、 Attending Fairs、 A Business Trip、 Negotiation English、 Payment、 Companies、 Packing、 Transportation and Bill of Lading、 L/C、 Contract、 Commodity Inspection、 Insurance、 Banking、 Foreign Exchange；每个单元均配有课文（对话）、单词、句型、注释、背景知识和语言操练等内容。

本教材可供商务英语、国际贸易等相关专业的学生和教师使用，也可供从事外经贸实务工作者及自学人员参考与使用。

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