

<<物流英语>>

图书基本信息

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内容概要

本书自出版以来，因写作质量高，注重与时俱进，深受全国各高职高专院校广大师生的欢迎，并于2008年被北京市教委评为北京市高等教育精品教材立项项目。

本书已多次重印，此为第3次修订再版，作者审慎地对原教材进行了知识更新和补充，以使其更贴近经济生活、更符合社会发展、更好地为我国物流经济和教学实践服务。

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本书共10个单元，内容包括：物流运输、货运代理仓储、包装、采购、客户服务等主要业务环节；该书注重物流英语应用能力的培养，是一本实用性和趣味性并重的教材。

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由于本书选材新颖、难度适中、通俗易懂，注重突出职业教育的特点与实际应用，因此不仅可作为高职高专院校物流管理专业的首选教材，也可作为物流企业从业人员的在岗岗位培训教材，并为广大社会从业者提供有益的参考和借鉴。

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