

<<珠宝首饰专业英语>>

图书基本信息

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内容概要

《珠宝首饰专业英语》是珠宝首饰专业的专业英语教材，内容涵盖宝石的基础知识、宝石的鉴定与评级、宝石切割与琢型、首饰的设计与加工工艺、首饰加工工具与设备、首饰营销以及首饰文化的相关内容。

《珠宝首饰专业英语》适宜首饰相关专业，高职高专的学生使用。

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Unit 1 AN INTRODUCTION TO GEM AND GEMOLOGY

- Part Text
- Part Words and Expressions
- Part Reading Material
- Part Business Nature & Products ()

Unit 2 WHAT ARE SYNTHETIC DIAMONDS

- Part Text
- Part Words and Expressions
- Part Reading Material
- Part Products ()

Unit 3 COLOR

- Part Text
- Part Words and Expressions
- Part Reading Material
- Part Products ()

Unit 4 REFRACTIVE INDEX AND REFRACTOMETER

- Part Text
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Unit 5 PRODUCTION PROCESS AND TECHNOLOGY OF JEWELRY

- Part Text
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Unit 7 MAINLAND CHINA : A VAST MARKET FOR COLORED GEMSTONES

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Unit 8 GEMSTONE APPRAISALS AND GEMSTONE VALUE

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Unit 9 MAKE A FASHION STATEMENT WITH GEM-SET JEWELRY

- Part Text
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Unit 10 HOW DOES NEW TECHNOLOGY BENEFIT THE DIAMOND AND JEWELRY INDUSTRY

- Part Text
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- Part Introduction ()

Unit 11 JEWELRY-MAKING TECHNIQUES OF ANCIENT GREEK

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Unit 12 THE HISTORY OF LAPIDARY

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- Part Talking about products ' merits & benefits

Unit 13 BLACK & WHITE JEWELRY

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- Part Offering reference material on products

Unit 14 FIND OUT YOUR BIRTHSTONE

- Part Text
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- Part After-sales service

Appendix

- Appendix Gems Nomenclature
- Appendix Vocabulary

Reference

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