

<<信息系统 (第二版)>>

图书基本信息

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## <<信息系统 (第二版)>>

### 内容概要

什么是信息系统？

信息系统怎样与企业战略融为一体？

怎样才能确信在信息系统上的投资能为企业带来实际的效益？

信息系统项目应怎样进行管理？

信息系统应怎样加以组织？

本书对上述问题及其他有关问题作了清楚而确切的解释。

对于那些接受短期培训的管理者、MBA，以及想迅速了解这一问题核心内容的教师和学生来说，都不失为极具价值的参考书。

它还可以作为管理人员的藏书，以及那些有抱负的管理人员完善自己知识和技能的参考资料。

书籍目录

- Contents
- Setting the scene
- A framework for understanding
- The structure and purpose of the book
- What are information systems?
- Classification of systems
- A model of the evolution of systems
- Summary
- Issues in information systems
- The case study
- Issues to be managed
- Integrating information systems and business strategy
- Introduction
- The context of IS/IT strategy
- The key inputs
- Processes for managing the strategy
- Establishing the IS/IT strategic planning process
- Summary
- Identifying business advantages from information systems
- Introduction
- A planning framework for determining the requirements
- Assessing the business position within the industry in terms of IS opportunities and threats
- Business process redesign
- Critical success factor analysis
- Information analysis
- Summary
- Creating an environment for success
- Introduction
- Application portfolio analysis
- Generic IS/IT management strategies
- The application portfolio in a multiple business unit organization
- Issues in managing the application portfolio
- Evaluating IS/IT investments
- Setting priorities for applications
- Summary
- Managing information systems development
- Introduction
- Basic systems development
- The main project activities
- Requirements analysis - one key to success

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Variations on a theme

Summary

Support for the system development process

Introduction

Supporting disciplines for information systems

Summary

Organization for managing IS/IT

Introduction

Centralization versus decentralization

The major processes and responsibilities

Organizational issues

Summary

Conclusion: current and future directions

Index

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