<<商务英语应用文写作与翻译>>

图书基本信息

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内容概要

本书本着快而有效的宗旨,普及外贸英语,拓宽学生的英语知识面,扩展英语词汇量,传授基础外贸金融知识,使学习者在一至两个学期内基本掌握英语外贸知识,熟悉常见的英语外贸单证;正确地理解并翻译英语外贸合同等,从而为他们今后顺利地进行外贸工作打下良好的专业基础。

本书是作者在对自编的教材进行使用——修改——使用的基础上完成的一本通用的高校选修课教材,同时也是作者这些年教学及科研的结晶。

衷心希望它的问世能对高校在校生以及其他想了解、学习英语应用文写作及外贸商务英语的人士提供帮助和参考。

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