

<<英语时文泛读-第四册>>

图书基本信息

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## 前言

北京大学出版社自2005年以来已出版《语言与应用语言学知识系列读本》多种，为了配合第十一个五年计划，现又策划陆续出版《21世纪英语专业系列教材》。

这个重大举措势必受到英语专业广大教师和学生的欢迎。

作为英语教师，最让人揪心的莫过于听人说英语不是一个专业，只是一个工具。

说这些话的领导和教师的用心是好的，为英语专业的毕业生将来找工作着想，因此要为英语专业的学生多多开设诸如新闻、法律、国际商务、经济、旅游等其他专业的课程。

但事与愿违，英语专业的教师们很快发现，学生投入英语学习的时间少了，掌握英语专业课程知识甚微，即使对四个技能的掌握也并不比大学英语学生高明多少。

而那个所谓的第二专业在有关专家的眼中只是学到些皮毛而已。

英语专业的路在何方？

有没有其他路可走？

这是需要我们英语专业教师思索的问题。

中央领导关于创新是一个民族的灵魂和要培养创新人才等的指示精神，让我们在层层迷雾中找到了航向。

显然。

培养学生具有自主学习能力和能进行创造性思维是我们更为重要的战略目标，使英语专业的人才更能适应21世纪的需要，迎接21世纪的挑战。

如今，北京大学出版社外语部的领导和编辑同志们，也从教材出版的视角探索英语专业的教材问题，从而为贯彻英语专业教学大纲做些有益的工作，为教师们开设大纲中所规定的必修、选修课程提供各种教材。

《21世纪英语专业系列教材》是普通高等教育“十一五”国家级规划教材和国家“十一五”重点出版规划项目《面向新世纪的立体化网络化英语学科建设丛书》的重要组成部分。

这套系列教材要体现新世纪英语教学的自主化、协作化、模块化和超文本化，结合外语教材的具体情况，既要解决语言、教学内容、教学方法和教育技术的时代化，也要坚持弘扬以爱国主义为核心的民族精神。

因此，今天北京大学出版社在大力提倡专业英语教学改革的基础上，编辑出版各种英语专业技能、英语专业知识和相关专业课程知识的教材，以培养具有创新性思维的和具有实际工作能力 的学生，充分体现了时代精神。

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### 内容概要

外交学院英语教学专家编写。

高等院校本科英语教育核心课程教材，北京市高等教育精品教材立项项目，北京市精品课程英语泛读教学用书。

选材语言地道，内容新颖，题材广泛，贴近生活，时代气息浓郁，可读性强。

根据不同主题设置不同单元，知识内容自成体系。

练习设计合理、实用，紧扣课文内容，针对性强，形式灵活。

难易程度恰当，有助于扩大国际视野，以适应日益增长的外交与对外文化交流的需要。

书籍目录

UNIT ONE FOOTBALL Text A Women's Football Popularity on the Rise Text B Officially Wrong Text C Ancient Chinese Football UNIT TWO ENTERTAINMENT Text A The Return of the Broadway Boogie-Woogie Text B Behold the Golden Age of Television Text C Your Own World UNIT THREE Text A Taking Our Time Off Text B Tourists Who Stay Close to Home Text C Capturing the Niche UNIT FOUR BUSINESS AND FINANCE Text A Land of the Giants Text B China on Credit Text C The Irish Question UNIT FIVE CHINA REPORT Text A All Aboard Text B China 2.0 Text C China Juggles Tombs and Dragon Boats UNIT SIX CULTURAL DIFFERENCE Text A China, U.S. Taking Notes on Education Text B Ambassador Bridge Controversy Highlights Cultural Divide Text C Love in a Cold and Wet Climate UNIT SEVEN ETHNICITY GENDER AND GAY MARRIAGE Text A I Won't Die for Equality Text B Blacks, Whites and Love Text C Oregon Supreme Court Invalidates Same-Sex Marriages UNIT EIGHT STRIVING FOR GOALS Text A Let's Try Baloney Text B Thousands Rally for Immigrants' Rights Text C Tale of Two Presidents GLOSSARY

## 章节摘录

Classic tours of culturally rich destinations are simply no longer enough. Heather Chart, general manager of the London-based tour operator CTS Horizons, says their traditional tours of Beijing and the Great Wall didnt seem to satisfy all their customers. "We were hearing feedback like, Its a pity we didnt have more time to talk to locals and We want to feel what its like to live in the country." So last year the company introduced a new tour to Wuzhen, a historic cobbled town outside Shanghai, which included classes in Chinese painting and calligraphy, cooking lessons and sessions with a traditional Chinese doctor. Tourists want to experience authentic local life—and to do it more leisurely," Chan says. Creating an experience for travelers who share the same interest creates a sense of community—and that keeps customers coming back. Las och Res, a Swedish tour operator that specializes in rural vacations in non-Western countries, says that nearly two thirds of guests make a repeat booking. Las och Res uses home-stay accommodations in villages and prepares travelers with generous packets of literature in advance of their trips, so they can better relate to locals they meet. At roughly three weeks each, theyre also longer than the average tour. "Travelers need time to have in-depth meetings with local people," says founder Christian Jutvik. "Second class on an Indian train is always going to be more interesting than an air-conditioned tourist coach." Anke Samulowitz, a 41-year-old health manager from Stockholm, has traveled with Las och Res five times, from Haiti to Indonesia. And she has made friends for life. "The people who go on these trips think similarly," Samulowitz says. "I met two girls on a trip to Equatorial Guinea and we kept in touch and decided to go to India together."

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