

<<美国社会与文化>>

图书基本信息

书名：<<美国社会与文化>>

13位ISBN编号：9787301157206

10位ISBN编号：7301157207

出版时间：2009-9

出版时间：北京大学出版社

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页数：178

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内容概要

《美国社会与文化》是在内容依托教学理念指导下，依托国家哲学社会科学项目“英语专业基础阶段内容依托式教学改革研究”推出的系列英语内容依托教材之一，是大连外国语学院和辽宁省两级教学成果一等奖并获得国家级教学成果二等奖。

这套系列教材的推出具有重要的理论意义和重大的现实意义。

随着我国英语教育的快速发展，英语专业长期贯彻的“以技能为导向”的课程建设理念及教学理念已经难以满足社会的需要。

专家教师们密切关注的现行英语专业教育大、中、小学英语教学脱节，语言、内容教学割裂，单纯语言技能训练过多，专业内容课程不足，学科内容课程系统性差，高低年级内容课程安排失衡及其导致的学生知识面偏窄、知识结构欠缺、思辨能力偏弱、综合素质发展不充分等问题日益凸显。

针对上述问题，国家哲学社会科学项目“英语专业基础阶段内容依托式教学改革研究”以内容依托教学（CBI）理论为指导，确定了如下改革思路：（一）更新语言教学理念，改革英语专业教学的课程结构。

在不改变专业总体培养目标和教学时限的前提下，对课程结构进行革命性的变革，改变传统单一的语言技能课程模式，实现内容课程——语言课程的融合，扩展学生的知识面，提高学生的语言技能。

（二）开发课程自身潜力，同步提高专业知识和语言技能。

内容依托课程本身也同时关注内容和语言，把内容教学和语言教学有机结合。

以英语为媒介，系统教授专业内容；以专业内容为依托，在使用语言过程中提高语言技能，扩展学生的知识面。

（三）改革教学方法手段，全面提高语言技能和综合素质。

依靠内容依托教学在方法上的灵活性，通过问题驱动、输出驱动等方法调动学生主动学习，把启发式、任务式、讨论式、结对子、小组活动、课堂展示、多媒体手段等行之有效的活动与学科内容教学有机结合，提高学生的语言技能，激发学生的兴趣，培养学生的自主性和创造性，提升思辨能力和综合素质。

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书籍目录

Unit 1 Understanding American Society and Culture Text A American Culture Text B Five Famous Symbols of American Culture Text C Moral Values in American Unit 2 The American Character (I) Text A The American Character Text B Go-Go Americans Text C What Is Typically American? Unit 3 The American Character (II) Text A Typical American Behaviors and Values Text B Time Is Money Text C What Is an American? Unit 4 Religion in the U. S. A. Text A Religion in the United States Text B Community Hero: Millard and Linda Fuller Text C Secularization of Religion in the U.S. Unit 5 The Mythical American West Text A The Impact of the American Frontier Text B Rugged Individuals Unit 6 Education in the United States⁵³ Text A Education in the U. S. ⁵⁴ Text B The First Day of Middle School Text C High School Text D Higher Education in the United States Unit 7 Government and Politics in the United States Text A The Organization of the American Government Text B The Triumph of Technology Text C American Democracy Unit 8 The U.S.A. A Nation of Nations Text A The U. S. A.--A Universal Nation Text B The History of Chinese Americans Text C African-American Unit 9 Love and Marriage in the U.S. Text A Marriage: American Style Text B Wedding Customs & Superstitions Text C Dating Patterns in the U.S. Unit 10 Family Life & Social Etiquette in the U.S. Text A American Family Text B Divorce Text C American Etiquette Text D Eating Out in the U.S.A. Unit 11 Holidays and Festivals in the U. S. A. Text A The Winter Holiday Season Text B American Vacations Text C American Holidays ⁵Unit 12 Sports in the U. S. A. Text A Sports in the U. S.A. Text B All-American Football Text C Air Jordan Walks Away Unit 13 The Charm of American Screens Text A Entertainment Media in the U.S. Text B Hollywood: How the American Movie Industry Was Born Text C American Soap Operas Text D Oprah Winfrey Unit 14 The Music of America Text A The Music of AmericaUnit 15 American Literature Appendix

章节摘录

Americans are a peculiar people. They work like mad, then give away much of what they earn. They play until they are exhausted, and call this a vacation. They love to think of themselves as tough-minded business men, yet they are push-overs for any hard luck story. They have the biggest of nearly everything including government, motor cars and debts, yet they are afraid of bigness. They are always trying to chip away at big government, big business, big unions, big influence. They like to think of themselves as little people, average men, and they would like to cut everything down to their own size. Yet they boast of their tall buildings, high mountains, long rivers, big state, the best country, the best world, the best heaven. They also have the most traffic deaths, the most waste, the most racketeering. When they meet, they are always telling each other, "Take it easy," then they rush off like crazy in opposite directions. They play games as if they were fighting a war, and fight wars as if playing a game. They marry more, go broke more often and make more money than any other people. They love children, animals, gadgets, mother, work, excitement, noise, nature, television shows, comedy, installment buying, fast motion, spectator sports, the underdog, the flag, Christmas, jazz, shapely women and muscular men, classical recordings, crowds, comics, cigarettes, warm houses in winter and cool ones in summer, thick beefsteaks, coffee, ice cream, informal dress, plenty of running water, do-it-yourself, and a working week trimmed to forty hours or less.

They crowd their highways with cars while complaining about the traffic, flock to movies and television while griping about the quality and the commercials, go to church but do not care much for sermons, and drink too much in the hope of relaxing——only to find themselves stimulated to even bigger dreams.

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编辑推荐

《美国社会与文化》具备以下主要特色：遵循了全新的教学理念 全新的社会视角与材料帮助学生更好地了解美国人及美国社会，加强语言技能的同时，也开阔了视野。

涉及了丰富的教学内容 感染和影响学生正确认识美国社会文化，培养对异域社会文化的敏感性。

引进了真实的教学材料 真实、地道的语言材料，穿插图表、照片等真实的视觉材料，表现手段活泼，效果生动直观。

设计了新颖的教材板块 每一单元均包括课前热身、课文正文、课后练习、辅助阅读、专有名词列表、娱乐园地等。

结构安排系统合理，突出学生的主体地位。

提供了多样的训练活动 培养学生综合运用语言 and 知识进行沟通的能力、逻辑思维能力和探索求知的能力。

推荐了经典的学习材料 在每个章节的最后部分向学生推荐经典的书目、影视作品、名诗欣赏以及英文歌曲等学习资料，延伸课堂教学，激发学生的学习热情。

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