

<<旅游英语视听说>>

图书基本信息

书名：<<旅游英语视听说>>

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内容概要

学习旅游英语口语最快捷的方法是使学习者尽可能置身于真实的语言学习环境中。

《旅游英语视听说》涵盖了从离境前购票到国外旅游餐饮、居住、交通、游览、购物、娱乐等各个方面，自然有趣地再现了旅游过程中的旅游场境。

我们相信，学习者在这样的语境下会更快、更有效地学习旅游英语和旅游相关知识。

《旅游英语视听说》共计九个单元，20章，包括出行准备，旅行途中、住宿与酒店、出行与交通、餐饮与服务、景区与景点、休闲与娱乐、购物与淘宝、导游与急救等内容，涵盖了“吃、住、行、游、购、娱”旅游六要素。

教材设计了多种趣味性强的互动式练习，为教师编写了教师用书和电子课件，配有多媒体内容。

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作者简介

朱华，男，四川师范大学旅游学院教授，四川师范大学MBA中心教授，硕士研究生导师。

1988年出访英国、法国、意大利、埃及、肯尼亚和西亚诸国：国外工作游学十余年。

2001年回国任教，致力于旅游基础理论的研究和教学工作，为四川省酒店、旅行社提供人力资源咨询和培训，参加世界最佳旅游目的地、成都市最佳旅游景区的评定工作。

朱华教授主要成果有：独立撰写英文旅游著作一部、中文旅游著作一部、中英文对照旅游著作一部，另与他人合著两部；个人编写旅游教材五部，主编多部，主持高等教育“十一五”国家级规划教材三项，国家双语示范课程《旅游学概论》建设项目一项；另主持四川省教育厅人文社科旅游研究重点课题两项，一般课题一项。

在《旅游学刊》等学术期刊上发表学术论文二十余篇，CSSCI录入17篇。

朱华教授多项研究成果获国家旅游局、四川省人民政府、四川省教育厅旅游发展研究中心等政府组织、学术机构奖励。

省部级以上重要奖项有：国家旅游局优秀学术成果二等奖三部、四川省人民政府高等教育教学成果一等奖一项、四川省人民政府高等教育教学成果二等奖一项。

朱红，女，四川师范大学基础教学学院副教授。

1993年毕业于四川大学外语系，获英语语言文学硕士学位。

1993-1996年，在电子科技大学外语系任教。

1996年—2004年，在美国加州学习、工作。

2005年至今，在四川师范大学工作，主要承担对非英语专业大学（A类）本科生的《大学英语》、（《考研英语》、《大学英语应用写作》以及全校跨专业选修课程的教学。

先后发表数篇英语教学法方面的论文，参与国家教育部的科研项目：深入开展大学英语课程体系改革，优化本科大学生英语整体素质。

参与（《大学英语应用写作教程》及《旅游学概论》（双语）等的编写工作。

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章节摘录

版权页：插图： There are many ways to go sightseeing in San Francisco, California. One major way is to take the San Francisco cable car. The San Francisco Cable Car system is the last working system of its kind in the world, and is an icon of San Francisco. It forms a part of the urban transport network operated by the San Francisco Municipal Railway (MUNI). The cable cars move by gripping an underground cable, powered by an engine located in a central powerhouse. You can board cable cars at turnarounds or anywhere you see a brown-and-white Cable Car Stop sign. Signs that say "do not board" mean it and the cars won't stop there. If you are boarding from a stop, wait on the sidewalk and wave to alert the grip man to a complete stop, and then board from either side. To get off the cable car, don't pull the rope, just yell: "next stop, please," but you need to do it about a block before you want to get off. Otherwise, you will have to get off at the next stop since cable cars can't make sudden stops.

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编辑推荐

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