

<<跨国公司财务管理基础>>

图书基本信息

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内容概要

本书从跨国公司的角度出发讨论了影响公司决策的一些基本因素，如：由于汇率变化和通货膨胀率的不同，对货币币值的影响；分割的资本市场以及政治风险等。基本上包括了公司财务的所有领域。

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