

<<国际商务英语>>

图书基本信息

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内容概要

本书一改以往商务英语教材中电报、电传占较大篇幅的特点，并增加了传真和电子邮件的内容。另外，本书按照外贸业务涉及各个主要环节的先后顺序编排专题和各个章节，内容实用、全面。书后还附有各个章节的练习答案、外贸英语口语试题以及外贸英语试题，可供学生自我测试和学习。本书可供外贸专业的学生使用，也可供外贸、经贸实务工作者及自学人员参考。

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