

<<财经岗位英语>>

图书基本信息

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内容概要

本书第1版自2005年9月出版以来深受全国高校广大师生及企业的欢迎，并于2008年被国家教育部评为“普通高等教育‘十一五’国家级规划精品教材”。

此次再版作者审慎地对原教材进行经济发展、更符合社会用人需要、更好地为财经类专业英语教学实践服务。

本教材既适用于高职高专金融、保险、会计等财经类专业的教学，又可作为大中专院校经济管理类的专业英语教材，还可用于相关行业企业员工的岗位培训，对于广大社会读者也是一本有益的自学读物。

书籍目录

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