<<旅游英语实训教程>>

图书基本信息

书名:<<旅游英语实训教程>>

13位ISBN编号:9787303131327

10位ISBN编号: 7303131329

出版时间:2011-10

出版时间:北京师范大学出版社

作者:田夕伟,唐晓云 主编

页数:154

版权说明:本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com

<<旅游英语实训教程>>

内容概要

《旅游英语实训教程(附光盘)》由田夕伟和唐晓云主编,是与旅游公司的一线从业人员合作开发,主要目的是培养学生在完成涉外旅游服务(主要是导游岗位)过程中所需要的英语技能。 在教材的内容编排、项目设计和任务安排上,主要根据来自企业一线的合编人员所提供的信息和资料 ,体现旅行社和酒店实际工作岗位对英语知识和技能的要求。

<<旅游英语实训教程>>

书籍目录

Key to Exercise

Madula 4 Dra taur Camiana
Module 1 Pre-tour Services
Project 1 Tour Introduction
Task 1 Design a tour
Task 2 Introduce a tour
Task 3 Modify your design
Project 2 Making Reservations
Task 1 Recommend a hotel
Task 2 \Make reservations
Module 2 On Arrival
Project 1 On the Way to hotel
Task 1 Welcome the tourists
Task 2 En-routeintroduction
Project 2 Checking in
Task 1 Design check-in procedures
Task 2 Help the guests to check-in
Module 3 Conducting the Tour
Project 1 Sightseeing
Task 1 Develop skills and vocabulary
Task 2 Mock interpretation (a natural scenic spot)
Task 3 Mock interpretation (a historic cultural site)
Project 2 Shopping
Task 1 Shopping in Guangzhou
Task 2 Design a shopping tour
Task 3 Guide a shopping tour
Project 3 Dinning
Task 1 Design a menu
Task 2 Introduce Cantonese cuisine
Task 3 Know about Chinese food culture
Project 4 Recreation
Task 1 Design recreational programs
Task 2 Introduce recreational programs
Project g Culture
Task 1 Explore Chinese culture
Task 2 Introduce Chinese cultural highlights
Module 4 Departure
Project 1 Checking out
Task 1 Makea presentation on check out process
•
Task 2 Help guests to check out
Project 2 Bidding farewell
Task 1 Make a farewell speech
Task 2 Communicate on farewell
Project 3 At the Airport
Task 1 At the airport
Task 2 Communicate on departure formalities

<<旅游英语实训教程>>

Listening Scripts

<<旅游英语实训教程>>

章节摘录

版权页:插图:Regardless of whether or not you leave the premises before your room is ready, ask the bellman, concierge, or front-desk clerk to store your luggage. Remove all valuables beforehand, and be sure to get a receipt. Don't drag a week's clothes around while you wait and this will provide immediate relief and make you feel less like a refugee.2. Request early check-in when you make a reservationWhile there's no guarantee but your hotel will honor this: if the request is in the system and rooms are available early - and you gently mention to the front desk that this is your honeymoon —— there's a chance you can fly into your love nest much earlier.3. Suggest a room upgrade or ffer to accept a downgradelf the hotel has pre-assigned a specific room to you that is not available when you arrive, and it's possible that other rooms are clean and vacant. Take the chance, as a honeymoon couple, and you can nicely suggest that the hotel might upgrade you (without charge) to a more-expensive room. Or if you're about to fall asleep on your feet, tell the reservation's clerk that you are willing to accept a room-level downgrade.

<<旅游英语实训教程>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com