

<<物流英语>>

图书基本信息

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内容概要

《面向十二五高职高专规划教材：物流英语》内容主要包括：物流概述（Overview of Logistics）、供应链管理（Supply Chain Management）、运输（Transportation）、仓库管理（Warehouse and Inventory Management）、包装（Packaging）、物流信息（Logistics Information）、第三方物流（the Third-party Logistics）、采购管理（Procurement Management）、客户服务（Customer Service）、物流档案（Logistics Documentation）、国际物流（International Logistics）、物流通讯（Logistics Telecommunication）。

本书突出实用性和专业性。

本书概述物流行业中常用的名词及概念，选取与当前的物流工作联系紧密的内容逐步讲述，还对部分内容配图表说明，以使读者能全面了解物流运营的各个层面。

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