## <<旅游专业英语>>

#### 图书基本信息

书名:<<旅游专业英语>>

13位ISBN编号:9787307085831

10位ISBN编号: 7307085836

出版时间:2011-6

出版时间:武汉大学出版社

作者:杨红编

页数:321

版权说明:本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com

## <<旅游专业英语>>

#### 内容概要

杨红编著的《旅游专业英语(附光盘21世纪高职高专专业英语系列教材

)》为旅游专业英语教学用书。

《旅游专业英语(附光盘21世纪高职高专专业英语系列教材)》的宗旨就是培养出既通晓旅游管理与服务的专业知识又具备英语交际能力的复合型人才。

全书由12个单元组成,图文并茂、通俗易懂,并配有录音材料,实用性和可操作性强,内容涉及从崩 寺旅客到送客的整个流程。

每个单元包括旅游咨询、情景对话、拓展阅读、轻松—刻四个板块,涵盖背景知识、导游提示、词汇 与表达、景点介绍、中国文化简介等内容,不仅可以方便学生查阅和学习,还可以帮助学生解决学习 专业英语的实际问题,培养练台能力,以便今后更好地满足市场的需要。

## <<旅游专业英语>>

#### 书籍目录

Unit One Travel in Beijing北京旅游 Section I Travel Consultation旅游咨询 Part A Background Knowledge背景知识 Part B Additional Tips for Tour Guide导游提示 Exercises练习

Section Situational Conversation 情景对话 Part A Words and Expressions 词汇与表达 Part B Proper Nouns专有名词 Part C Dialogues对话

Part D Cultural Notes文化释义 Part E Useful Expressions实用表达

Section Supplementary Reading 拓展阅读 Passage A Tourist Attraction景点介绍——长城

Proper Nouns专有名词

Exercises练习

Passage B ABC about Chinese Culture 中国文化简介——皇宫的颜色 Words and Expressions词汇与表达

VVOIds and Expressions词汇与农还

Exercises练习

Section IV Light Side 轻松一刻

Unit Two Travel in Shanghai上海旅游

Unit Three Travel in Jiangsu江苏旅游

Unit Four Travel in Zhejiang浙江旅游

Unit Five Travel in Sichuan四川旅游

Unit Six Travel in Anhui安徽旅游

Unit Seven Travel in Henan河南旅游

Unit Eight Travel in Shaanxi陕西旅游

Unit Nine Travel in Shanxi山西旅游

Unit Ten Travel in Shandong山东旅游 Unit Eleven Travel in Yunnan云南旅游

Unit Twelve Travel in Guangxi广西旅游

Appendices附录

### <<旅游专业英语>>

#### 章节摘录

版权页:插图:which someone is injured. Numerous other mnemonics and variants on the ABC of firstaid exist, but it is probably the most useful one for lay people to remember. The lettersstand for Airway, Breathing and Circulation, also referred to as the vital signs. If all ofthe vital signs are monitored and addressed, an injured has a much better chance of surviving until hope arrives. When using the ABC of first aid, the first thing to do is check the patient's airway. If someone's throat is blocked, he or she will be unable to breathe. If the patient isconscious, you can ask the patient to talk to you. If the patient is unconscious, lift hisor her chin and tilt the head back. Do this carefully, as you may aggravate spinal andneck injuries by manipulating the head. Sweep the back of the mouth with a finger tocheck for obstructions if you suspect that someone may have a compromised airway. Next, check for breathing. Place your face close to the patient's mouth to listen andfeel for breathing, or use an object like a mirror. If the patient is breathing, the breathwill condense on the mirror. If the patient is not breathing, according to the ABC of firstaid, you need to correct the problem before moving on to the next step. Administerrescue breathing and CPR until the patient is breathing again.

# <<旅游专业英语>>

#### 编辑推荐

《旅游专业英语》是21世纪高职高专专业英语系列教材之一。

# <<旅游专业英语>>

#### 版权说明

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com