

<<大学商务英语听说教程>>

图书基本信息

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内容概要

《大学商务英语听说教程》以虚拟的跨国公司为背景，选择与该公司相关的业务题材和典型案例，配以背景知识介绍、单词注解、听力技巧和口语提示，听说相结合，融会贯通。

本书是一本集专业性、实用性、科学性和趣味性于一体的商务英语大学教材，适用于在校学生、自学者以及从事与本专业相关工作的人员。

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编辑推荐

《大学商务英语听说教程》模拟跨国公司的日常业务与商务往来，涉及计算机、广告、餐饮、通讯、金融、税务等领域，以及求职，面试、组织协调、人事管理、商务和消费投诉等话题，配以听力技巧、听力练习、商务背景知识介绍、生词及词组注解、模拟场景听力及口语练习等部分，将商务知识与听说能力紧密结合。

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