

<<实用旅游基础英语导读>>

图书基本信息

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前言

21世纪的中国旅游业正迅速地崛起并成为世界旅游大国。

在世界旅游史上，中国的出入境旅游所取得的巨大成就更是举世瞩目。

中国的旅游业作为国民经济支柱产业亦越来越受到各级政府的重视，而旅游业的健康、快速和有序发展所遇到的瓶颈之一是不少从业人员的外语程度不高，特别是旅游专业英语的交际水平低下。

鉴于此，我们编写了《实用旅游基础英语导读》，旨在进一步提高学生旅游英语的阅读能力和表达能力，从而有效地扩大学生的旅游专业知识和旅游专业英语词汇量，促使学生在充分掌握基本旅游英语实践知识的基础上，能在旅游的实践工作中为我国的旅游事业发展做出应有的贡献。

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内容概要

21世纪的中国旅游业正迅速地崛起并成为世界旅游大国。
在世界旅游史上，中国的出入境旅游所取得的巨大成就更是举世瞩目。

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书籍目录

Unit OnePart Intensive ReadingThe Biggest Employer in the WorldPart Comprehension ExercisesPart
 Extensive ReadingWhat Is Tourism?Part Supplementary ReadingTourismUnit TwoPart Intensive
 ReadingTourist MotivationPart Comprehension ExercisesPart Extensive ReadingRange of Services for
 TouristsPart Supplementary ReadingPilgrimage ToursUnit ThreePart Intensive ReadingTravel AgencyPart
 Comprehension ExercisesPart Extensive ReadingResort RepresentativePart Supplementary ReadingTour
 GuideUnit FourPart Intensive ReadingBusiness TourismPart Comprehension ExercisesPart Extensive
 ReadingFast-food ServicePart Supplementary ReadingThree Features of Tourism ProductsUnit FivePart
 Intensive ReadingTour OperatorsPart Comprehension ExercisesPart Extensive ReadingThe Principles of
 Tour OperationsPart Supplementary ReadingSuzhou EmbroideryUnit SixPart intensive ReadingCoach
 TravelPart Comprehension ExercisesPart Extensive ReadingChinese FurniturePart Supplementary
 ReadingMazuUnit SevenPart Intensive ReadingHotel Grading SchemesPart Comprehension ExercisesPart
 Extensive ReadingThe Great WallPart Supplementary ReadingWooden FishUnit EightPart intensive
 ReadingChinese Manners in Daily LifePart Comprehension ExercisesPart Extensive ReadingThe Customs of
 the Thousand Lakes ProvincePart Supplementary ReadingProblems of Cultural DifferencesUnit NinePart
 Intensive ReadingShanghaiPart Comprehension ExercisesPart Extensive ReadingTaiyuan——A City Rich in
 Buddhist CulturePart Supplementary ReadingChenghuang Temple and Shanghai SnacksUnit TenPart
 Intensive ReadingLijiangPart Comprehension ExercisesPart Extensive ReadingThe Yangtse River GorgesPart
 Supplementary ReadingTaste the Beauty of Chongming IslandUnit ElevenPart Intensive
 ReadingShaanxiPart Comprehension ExercisesPart Extensive ReadingThe Earthly Paradise—
 —HangzhouPart Supplementary ReadingJing De ZhenUnit TwelvePart Intensive ReadingShenyang
 Imperial PalacePart Comprehension ExercisesPart Extensive ReadingA Pearl on the Old Silk RoadPart
 Supplementary ReadingDr. Sun Yatsen's MausoleumUnit Thirteen Part Intensive ReadingCentral ParkPart
 Comprehension ExercisesPart Extensive ReadingRomePart Supplementary ReadingAucklandUnit Fourteen
 Part Intensive ReadingLu XunPart Comprehension ExercisesPart Extensive ReadingConfucianismPart
 Supplementary ReadingThe First Emperor of Qin

章节摘录

插图：Wooden fish is a percussion instrument made of a hollow wooden block originally used by Buddhist priest to beat rhythm when chanting scriptures. These are two kinds of wooden fish: one is round in shape with scales carved on it. It is said that fishes don't close their eyes when sleeping to remind the chanting monks to be concentrated. The other is rectangle in shape, suspending in front of the dining hall of a Buddhist temple. When having breakfast and lunch, the monks beat it to produce rhythm which the monks call "Bang". As for the origin of wooden fish, there is an interesting legend as follows: Many years ago, a Chinese Buddhist went to India to acquire scriptures. One day, on his way to India, he found himself to be blocked by a flooding wide river. There appeared neither bridge nor boat. At this moment, a big fish swam up and back him across the river. In the middle of the river, the fish said to the Buddhist, "Because I committed a crime, I have been sentenced to live in this river for many years. Now I am told that you spare no efforts to go to India for scriptures, so I come here to help you, just to repay for my crime. A good deed I do !

If you meet Sakyamuni (the founder of Buddhism) , please ask Him when I can become Bodhisattva. "

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