

<<海南模拟导游实务英语教程>>

图书基本信息

书名：<<海南模拟导游实务英语教程>>

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内容概要

《海南模拟导游实务英语教程》从行业的需求出发，根据英语导游的技能要求来设计教程内容。本教程共分为四个部分，第一部分为英语导游实务，分为十二个单元，包括海南省旅游概况、迎接客人、入住酒店、餐饮、旅游观光、购物、娱乐、送别客人和导游的基本素质要求等；第二部分为海南旅游景点介绍，以导游词的形式呈现，包括自然旅游资源、人文旅游资源等；第三部分为英语导游实务部分的练习参考答案；第四部分为附录，是汉语版的海南旅游景点介绍。本教程适合高职和中职旅游专业的学生，以及从事导游工作的人员。

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