

<<饭店酒店管理英语实用教程>>

图书基本信息

书名：<<饭店酒店管理英语实用教程>>

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作者：司爱侠，陈红美 编著

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内容概要

本书是面向职场而编写的饭店酒店管理英语教材。

主要内容包括：餐饮业、前厅部、入住登记、客房部、在美国打电话的秘诀、如何有效地利用顾客投诉、健身中心、餐饮业收银员、食品服务部经理、点菜服务、酒水服务、餐桌礼仪及在未来技术时代中付餐费等。

本书体例上以由Unit为单位，每个Unit由以下几部分组成：情景对话_注重实用性，每篇对话有一个主题，内容简单且易上口。

课文—选材广泛、风格多样、切合实际；单词——给出课文中出现的新词，读者由此可以积累专业的基本词汇；常用词组及句子——给出本单元所涉及的常用词组和句子；难句讲解——讲解课文中出现的疑难句子，培养读者的阅读理解能力；习题——针对课文的练习，巩固学习效果；文化沙龙——介绍一些饭店酒店方面的知识；练习答案——供读者对照检查。

本书既可作为高等院校饭店酒店管理类的专业英语教材，也可供相应的培训班使用。

从业人员使用本书“自我充电”，亦颇得当。

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书籍目录

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章节摘录

R: James, my friend Dave Pollin, part owner of the Madison Hotel in Washington, D.C., tells me you are quite a polo player. Is that true?
M: Well, it is true that we have a friendly rivalry with Daves hotel that is played out on the polo field. Together, our hotels have raised substantial sums for charity through our annual Madison Cup Challenge held on the Mall in Washington each year. I wont talk about who won the most recent outing.

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