

<<新编应用英语综合教程>>

图书基本信息

书名：<<新编应用英语综合教程>>

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内容概要

本教材不仅帮助高职学生打好一定的英语语言基础，而且注重提高高职学生实际应用语言的技能，包括听、说、读、写、译的能力；突出高职学生日常听说能力训练，使高职学生能在未来的工作与社会交往中用英语进行一般性的口头和书面交流，具备实际使用英语进行交际的能力，为他们提升就业竞争力以及今后的可持续发展打下坚实基础，以适应我国突飞猛进的社会经济发展对高素质技能型人才的要求。

《新编应用英语综合教程》第一册由学生用书、教师用书以及配套的听力MP3组成。

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章节摘录

版权页： 插图： 3. _____ from a house in London, they also have a villa in Spain. 4. All _____ lie beside the road. 5. Temporary traffic controls were in _____ during the Olympic Games. 6. As long as best service _____, I'd like to live in the small motel. 7. They went to Beijing on a _____ tour. 8. The farmers _____ the grass seed over the lawn. 9. It is very _____ to pay by credit card nowadays. 10. Hotel _____ is included in the price of your holiday.

Task 4 Translation English into Chinese Directions: Translate the following sentences into Chinese. 1. When the motor car became more and more popular and automobile business travelers increased, other types of accommodation developed in the United States. 2. The first motel opened, it is said, in 1901 in Arizona. 3. Aside from the changes in name, there have been even more important changes in the kinds of accommodation. 4. Later, with the demand for better facilities, more was provided for the guest. 5. As long as good service is provided for the guests' comfort and pleasure, the small motel will continue to have people who choose to stay there rather than in larger motels.

Task 5 Role-play Directions: Make up a dialogue according to the following situation with your partner. You and your friend are driving along a highway at night and you think it is necessary to build some motels in China. You two make a discussion.

Passage B Hotels When you are traveling, whether on business or for pleasure, you often need to stay in a hotel. The kind of hotel you choose is probably decided above all according to how much money you want to spend. There are small hotels with very few services, where the prices are low; or there are large hotels with all the very latest comforts, where you could spend all the money you have in the bank for one very comfortable night. There are several different kinds of people who go to hotels. Some want to live, rather than just stay, in a hotel, the hotels which are designed to meet their needs are called residential hotels. However, most people who stay in hotels are either business people or tourists on vacation. Some hotels are designed particularly for one of these two groups: commercial hotels are usually located in the business section of a town, while vacation hotels (which are also called tourist hotels) may be by the sea, in the mountains, or near other beauty spots. In large cities, many of the hotels are designed for both kinds of guests.

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《21世纪高职高专公共英语课程改革系列教材:新编应用英语综合教程(第1册)(学生用书)》注重职场情境中知识与实践能力的转化,体现学生在职场情境中学、练、用,构建工作任务驱动的、基于学生真实的现实生活、学习和工作过程一体化的教材,逐步培养高职学生的英语语言应用能力,为提升就业竞争力及今后的可持续发展打下良好的基础。

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