

<<武当山英文导游辞研究与创作>>

图书基本信息

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目前, 已经在公开刊物上发表论文近二十篇, 参编教材四部。

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编辑推荐

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鲁迅先生说过：“中国的根底在道教。

”如何更好地宣传武当、宣传中国文化是每一位同仁义不容辞的责任。

《武当山英文导游辞研究与创作》作者（张正荣）针对不同类型的游客，如一般观光型游客、文化需求型游客、来自北京的游客以及游玩期间是雨天的游客，提供了不同风格的武当山简介，避免了千篇一律、陈词滥调。

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